**Summary of my research:**

* **I started looking at some websites for ideas. One of the ideas presented to my group was doing something with Education since I consider it an underserved market.**
* **I researched some ideas in the Fintech industry to understand what was more popular now.**
* **Also researched how to write a product report just so that I can organize the different options into a good report.**
* **These were some of the websites I looked into at the beginning as I kept going with the report there were a few more I added to my references.**
* **Most of these were done before our first meeting to better understand what we needed to do for the report and to gather ideas for our product.**

**Financial products and services**

[Financial Products and Services--The Basics | United Way Worldwide](https://www.unitedway.org/financial-products-and-services-the-basics)

**Top social finance startups**

[The Top Social Finance Startups You Need to Know About - FasterCapital](https://fastercapital.com/content/The-Top-Social-Finance-Startups-You-Need-to-Know-About.html" \l "Social-Finance-Startups-Who-They-Are)

**8 FinTech Startup Ideas**

[8 Ideas for FinTech Startup in 2022: Insights and Tips (spdload.com)](https://spdload.com/blog/fintech-startup-ideas/)

What we need to write the report

[New Product Analysis Report Powerpoint Presentation Slides | Presentation Graphics | Presentation PowerPoint Example | Slide Templates (slideteam.net)](https://www.slideteam.net/new-product-analysis-report-powerpoint-presentation-slides.html)

<https://anyconnector.com/data-transformation/product-report.html>

# ^^How to Write a Product Report - 11 Steps ^^

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# [How to Start a FinTech Startup in 2022: All You Need to Know (spdload.com)](https://spdload.com/blog/how-to-start-a-fintech-startup/)

[8 Ideas for FinTech Startup in 2022: Insights and Tips (spdload.com)](https://spdload.com/blog/fintech-startup-ideas/)

* *What makes your app unique and will draw people in?*
* *What do popular apps lack that you could provide on your own?*
* [***how to create an app***](https://jumpgrowth.com/how-to-create-a-dating-app-from-scratch/?utm_source=&utm_medium=&utm_campaign=&utm_content=&utm_term=)*and make money from an app?*

Some questions:

[20 Questions to ask your client before you build their mobile app (kumulos.com)](https://www.kumulos.com/2015/12/17/20-questions-to-ask-your-client-before-you-build-their-mobile-app/)